PRIVCO POWER · USER GUIDE

# Getting the most from PrivCo Power

Power gives your team PrivCo's complete private-company platform: company and investor profiles with financials, funding and deals, executive contacts, exports, watchlists, AI search and PrivCo inside your own AI assistant.

Last reviewed 2 November 2026. If something looks different, email support@privco.com.

## What your plan includes

**Included**

- Company, investor, funding, deal and people search
- Company profiles with financials, funding and deals
- All the contacts we hold for each company and investor
- Watchlists, saved searches and email alerts
- Excel and PDF exports
- Ask PrivCo AI and the PrivCo AI integration
- Data API and Excel add-in, on request

## How the plans compare

| Feature | **Power**<br>your plan | List Builder | Academic |
|---|---|---|---|
| Company, investor, funding and deal search | ✓ | ✓ | ✓ |
| People search | ✓ | ✓ | ✗ |
| Company profiles open straight away | ✓ | ✓ | ✓ |
| Financials, funding and deals | ✓ | ✓ | ✓ |
| Contacts with email and phone | ✓<br>All contacts | —<br>Key executives | ✗ |
| Watchlists, saved searches, email alerts | ✓ | ✓ | ✓ |
| Excel export: companies | ✓ | ✓ | ✓ |
| Excel export: contacts | ✓ | ✓ | ✗ |
| Excel export: funding, deals, investors | ✓ | ✗ | ✓ |
| PDF company profiles | ✓ | ✓ | ✓ |
| Ask PrivCo AI (in the app) | ✓ | ✓ | ✗ |
| AI integration (Claude, ChatGPT, Copilot) | ✓ | ✓ | —<br>On request |
| Data API and Excel add-in | —<br>On request | ✗ | —<br>On request |
| Chrome extension | ✓ | ✓ | ✓ |

✓ included — partly, or on request ✗ not included

## How PrivCo works

**1. Find**
Search by industry, location, size and funding, or type a name in the top bar.

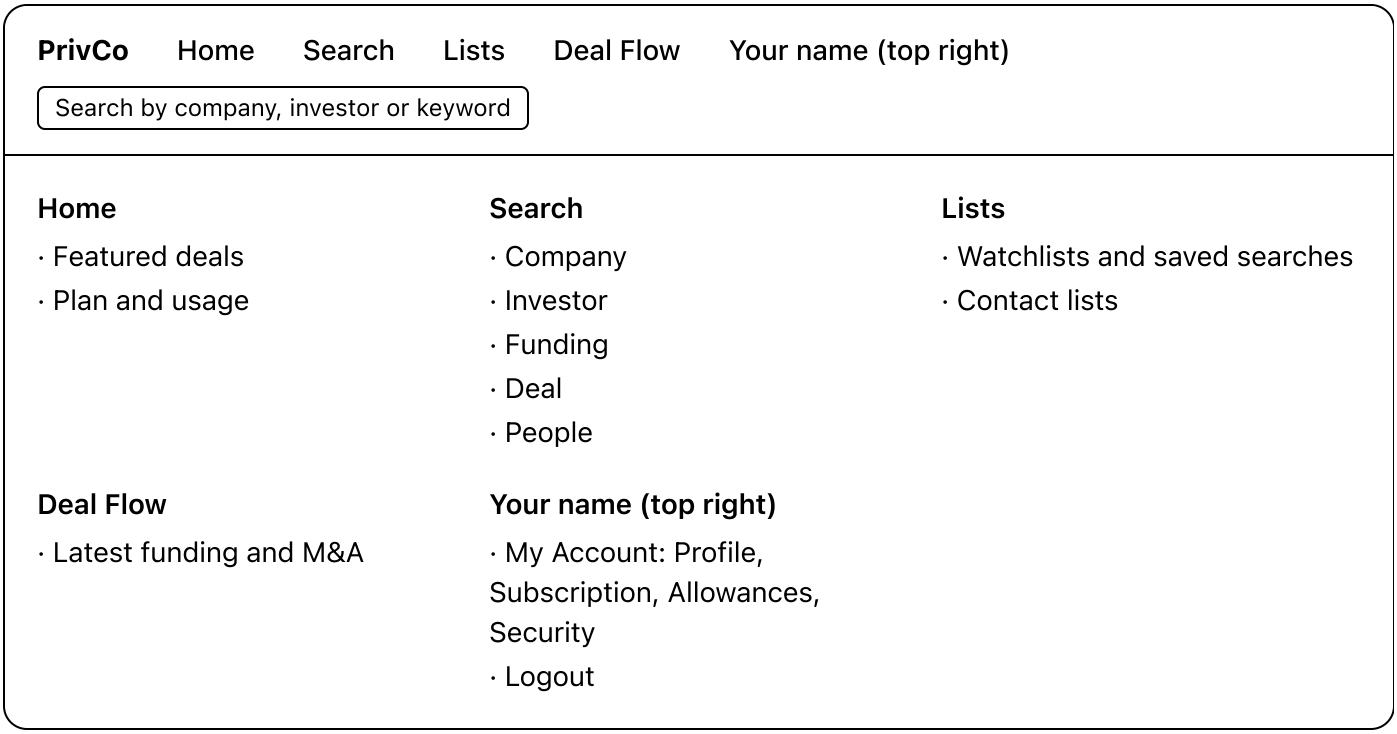
**2. Open**
A company profile: overview, financials, funding and deals, contacts.

**3. Track**
Save the search and add companies to a watchlist; alerts arrive by email.

**4. Export**
Download lists to Excel or a profile as a PDF.

**Or ask in plain English**

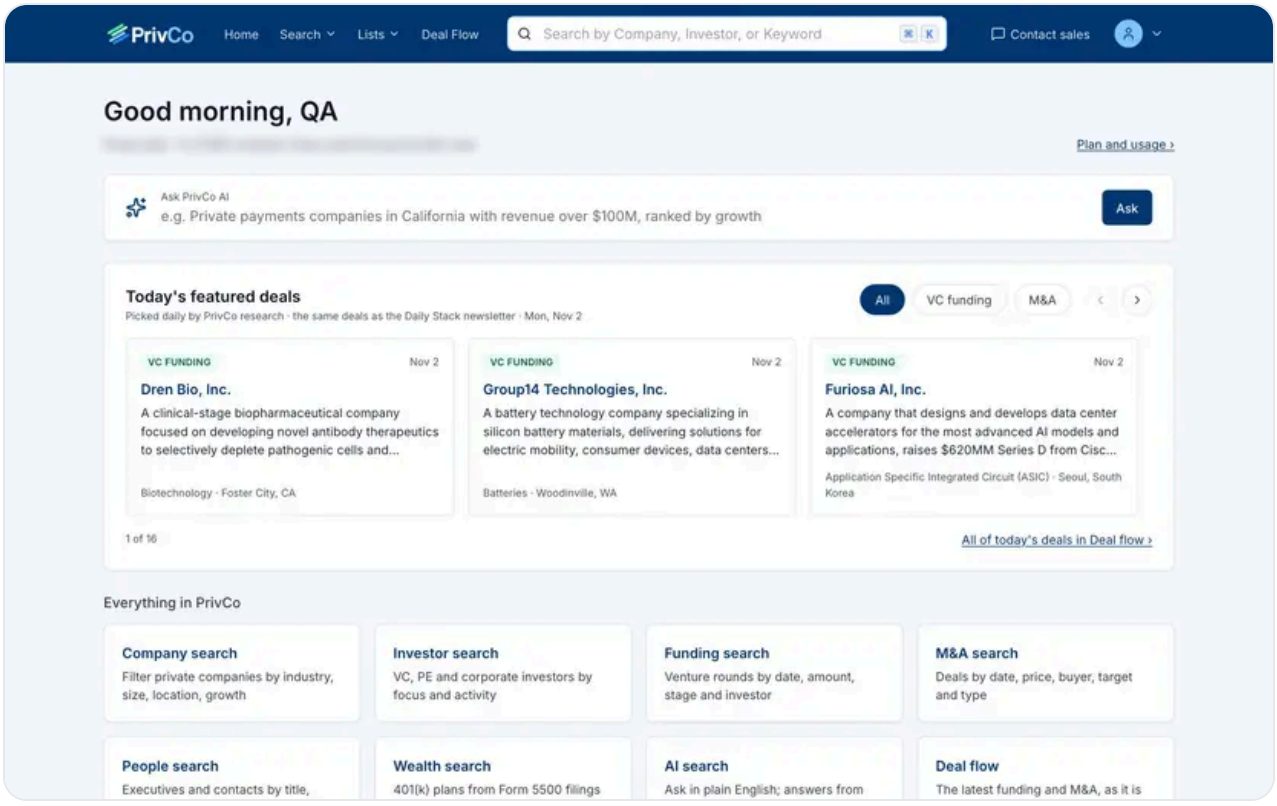
Ask PrivCo AI on Home, or your own AI assistant with the PrivCo AI integration, does steps 1 to 3 for you.




## 1. Signing in and your home page

- Go to system.privco.com and click **Sign In**. Use the email address your account was set up with.
- Forgot your password? Request a reset link at system.privco.com/forgot-password.

- Team accounts: each person on your team has their own login, and all of them share your company's plan.



Home: featured deals, shortcuts to every search, and Plan and usage (top right).

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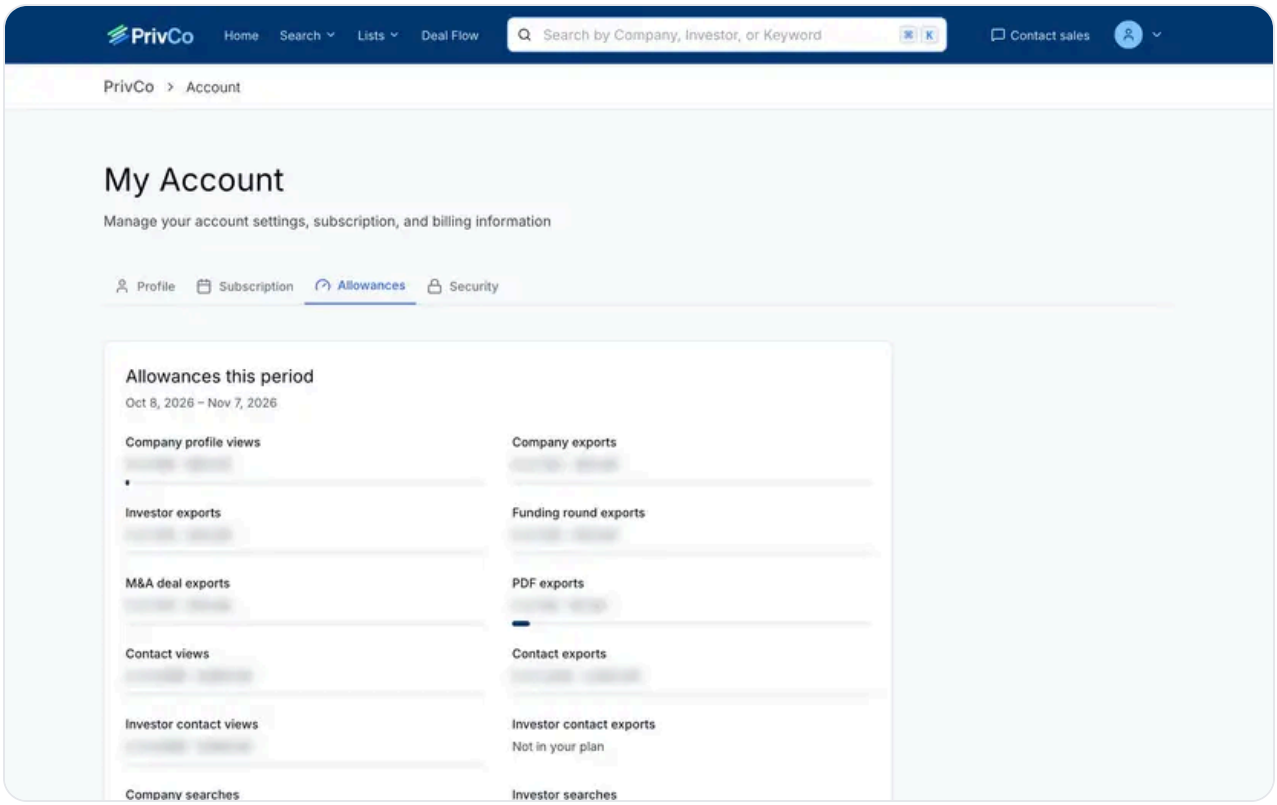
## 2. Your plan and allowances

Your plan includes monthly allowances for company profiles, searches and exports. To see them, click **Plan and usage** on Home, or open the menu at the top right and choose **My Account**:

- **Subscription** shows your plan (Power) and when it renews or ends.
- **Allowances** shows each allowance and how much of it you have used.




My Account → Allowances: each allowance and how much of it you have used this period (figures hidden here).

To change your plan or allowances, contact your account manager or support@privco.com. Your allowances were set in your agreement with PrivCo, so they can differ from the figures on our pricing page.

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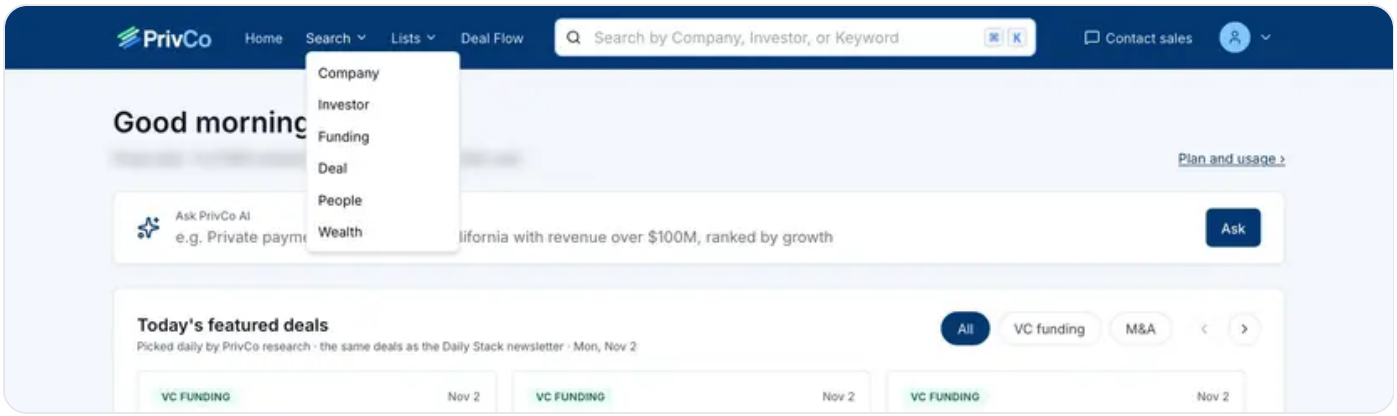
## 3. Finding companies, investors and deals

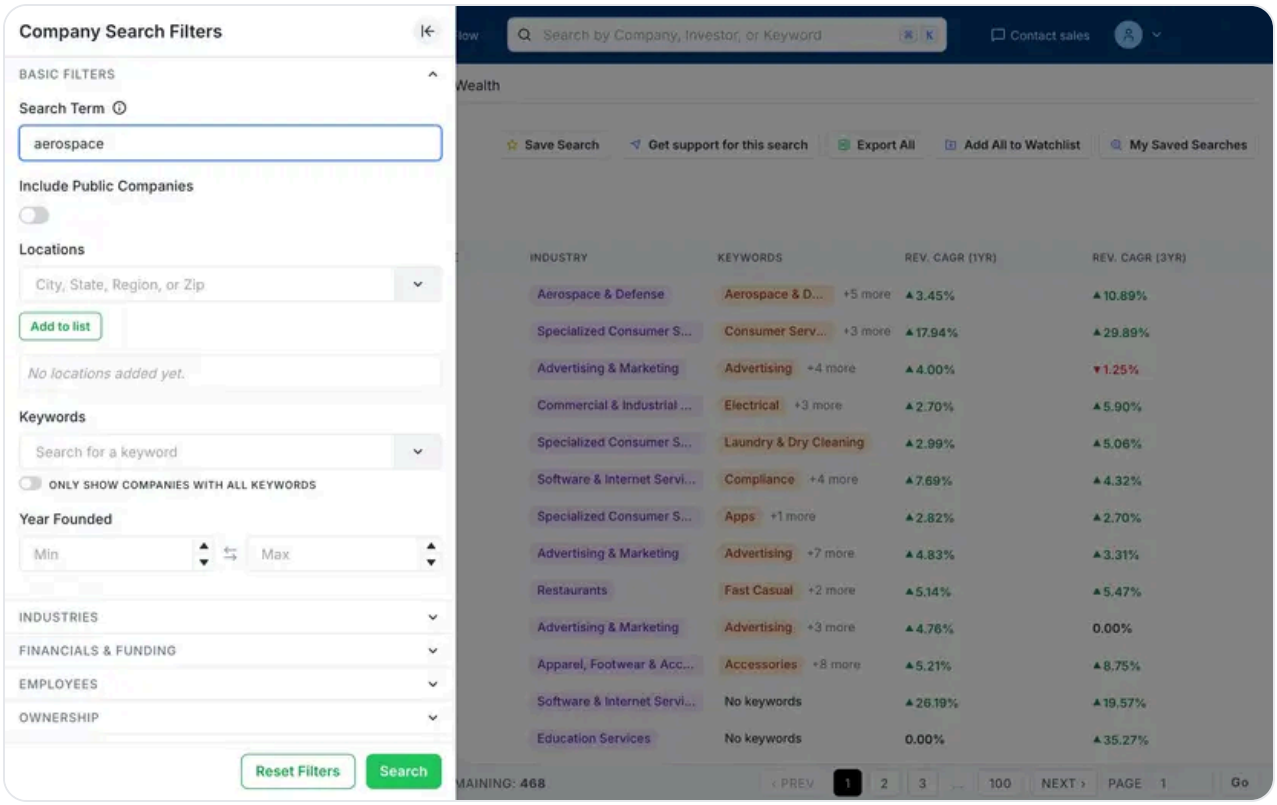
Use the **Search** menu at the top of every page, or type a company or investor name in the search bar:




The Search menu.

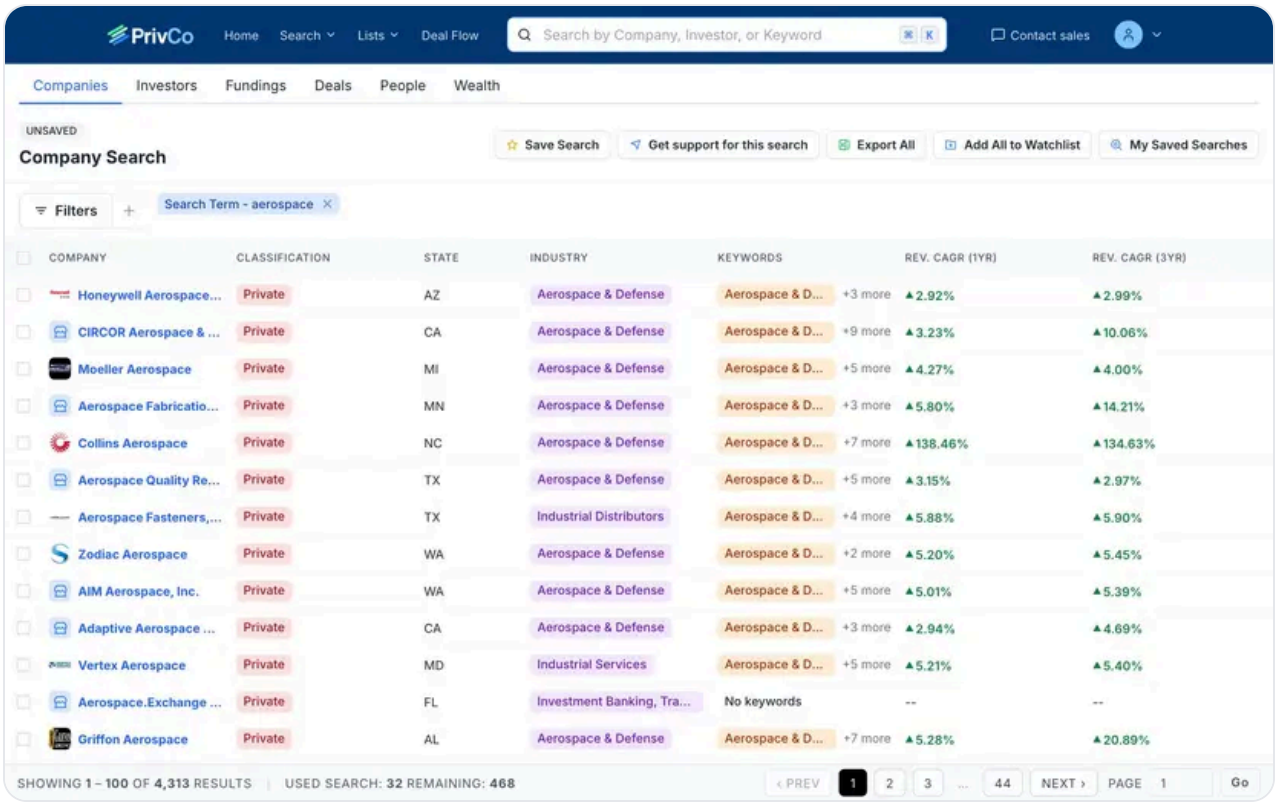
| | |
|---|---|
| **Company** | Private companies by industry, location, size, funding and more |
| **Investor** | Venture capital, private equity and other investors |
| **Funding** | Funding rounds by date, size, stage and investor |
| **Deal** | Mergers, acquisitions and other transactions |
| **People** | Executives and other people at private companies |

Narrow the results with the filters on the left, then click **Search**.



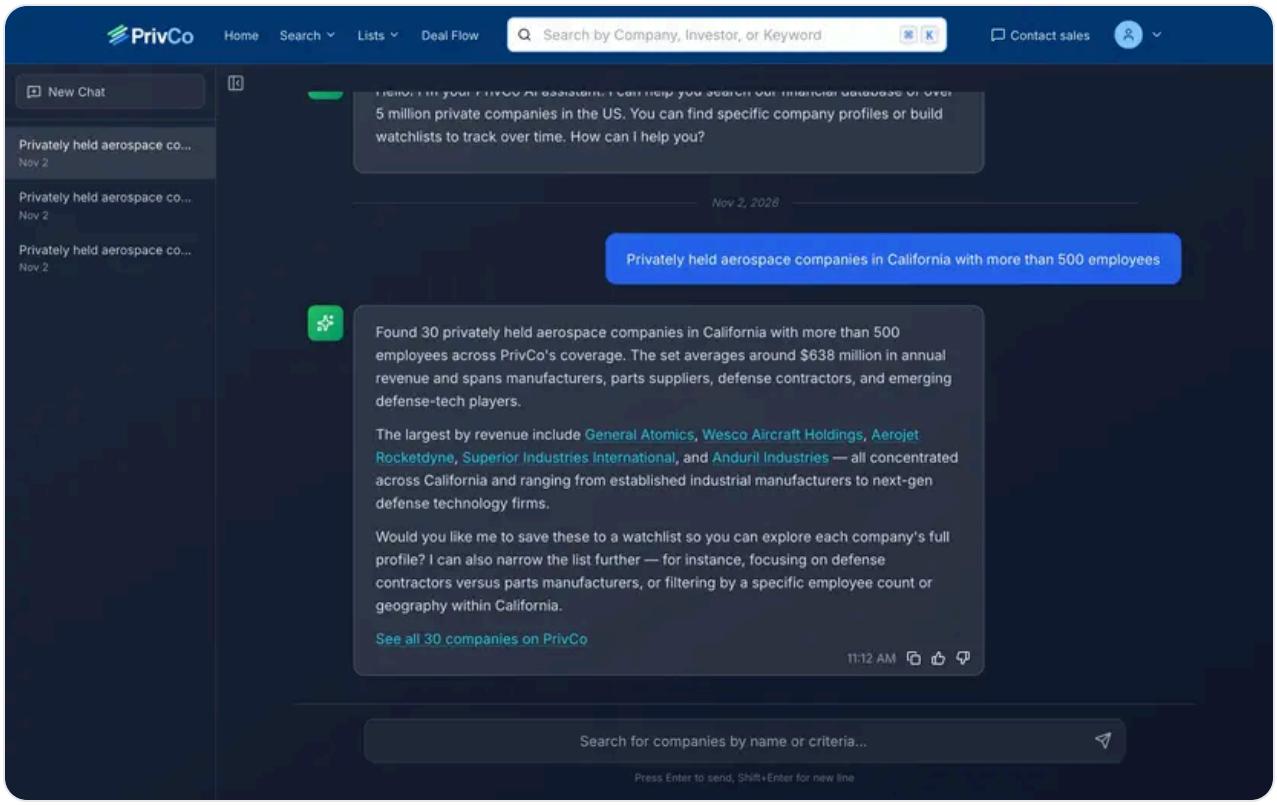

Company search: filters for keywords, location, industry, financials and funding, employees and ownership.

Above the results: **Save Search** keeps the search (it reruns and alerts you to new matches), **Export All** downloads the list to Excel, and **Add All to Watchlist** follows every company in it.




Search results with Save Search, Export All and Add All to Watchlist.

**Ask PrivCo AI** on Home takes a question in plain English, such as *“privately held aerospace companies in California with more than 500 employees”*, and answers from PrivCo data with links to each company.



Ask PrivCo AI: the answer names the companies and offers to save them to a watchlist.

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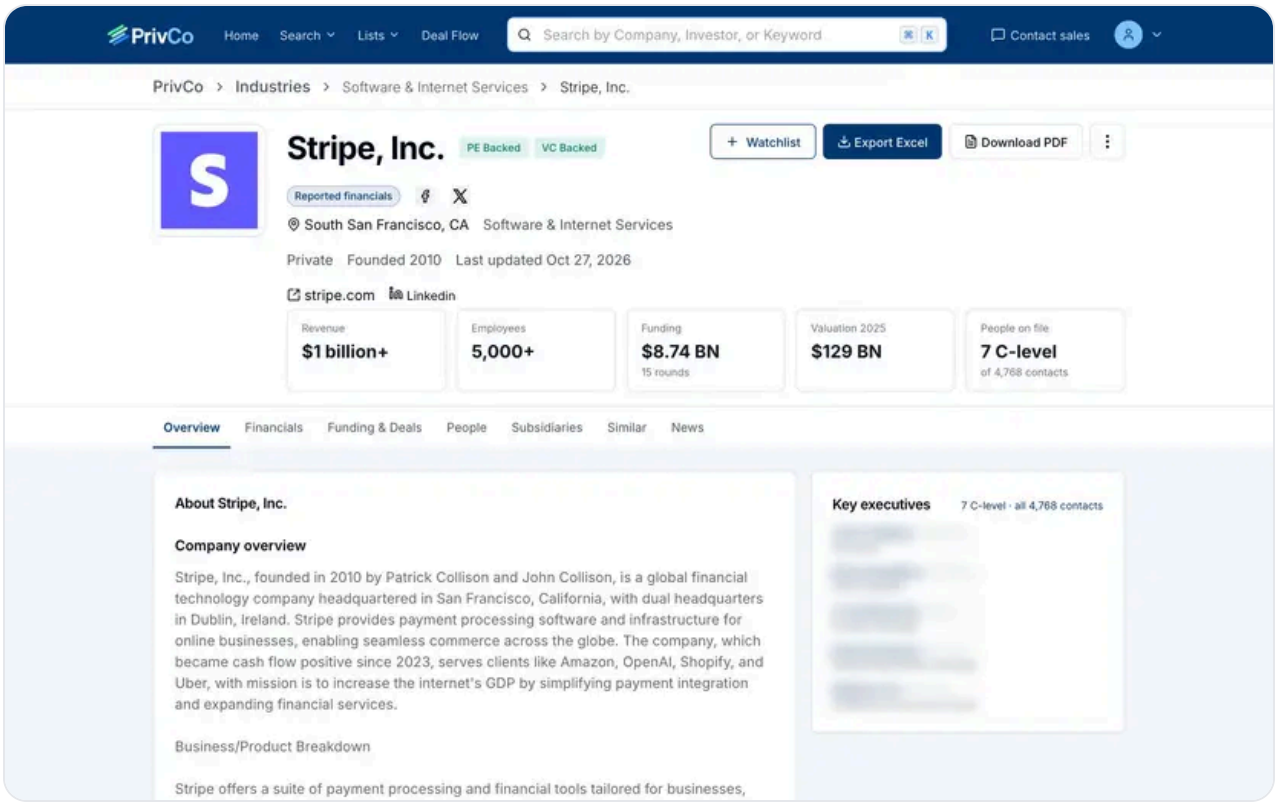
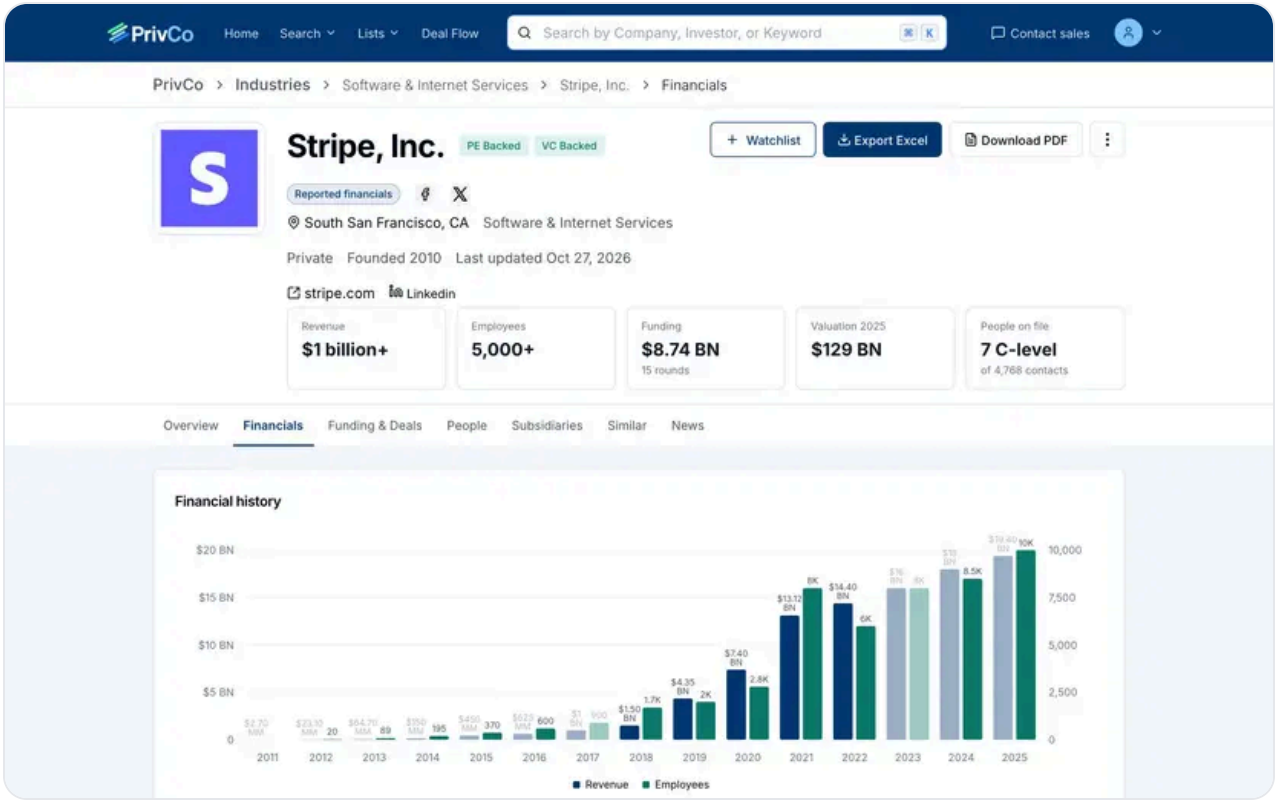
## 4. Company profiles and contacts

A Power profile opens straight away, and each new company you open counts as one profile view. Across the top: **Watchlist**, **Export Excel** and **Download PDF**. The tabs:

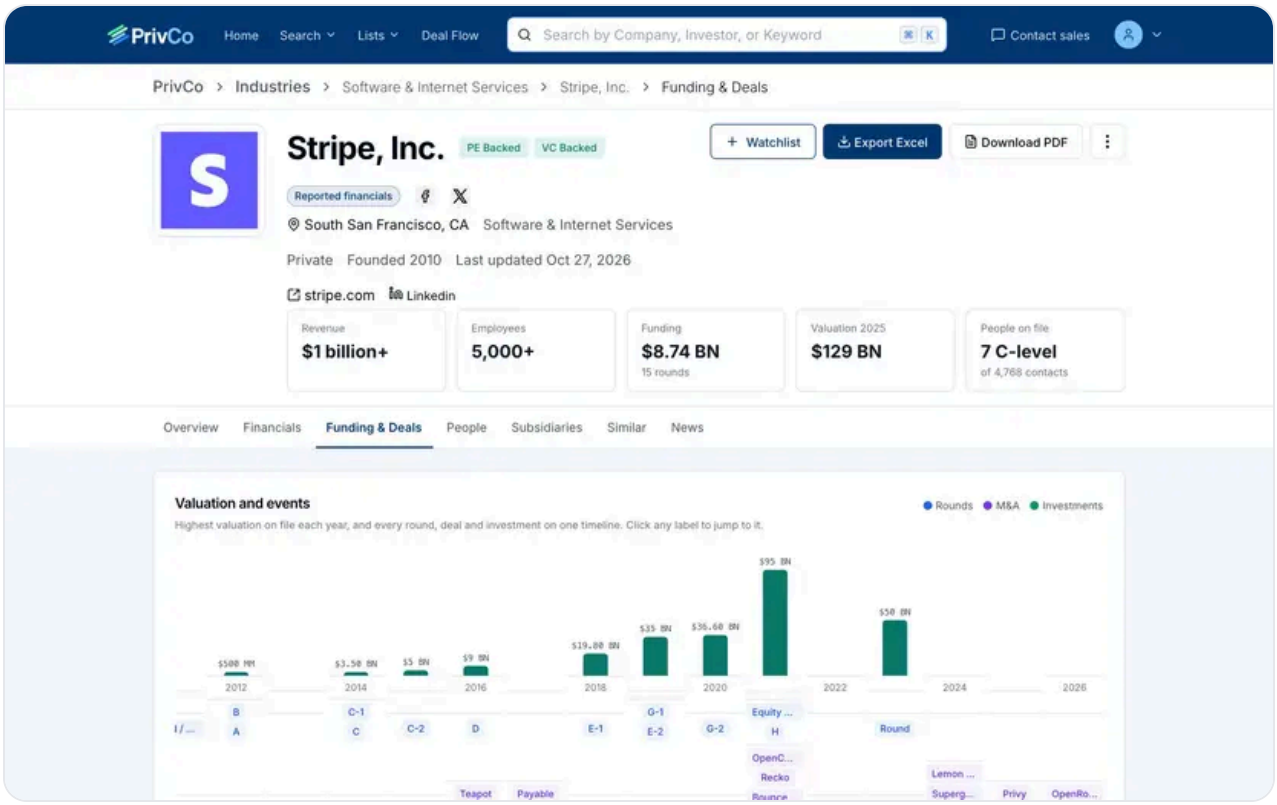
- **Overview**: description, industry, headquarters, website and the key figures
- **Financials**: revenue and employee history, reported or estimated by PrivCo
- **Funding & Deals**: valuations, funding rounds, investors and acquisitions on one timeline
- **People**: all the contacts we hold for the company, with email and phone where available
- **Subsidiaries**, **Similar** and **News**



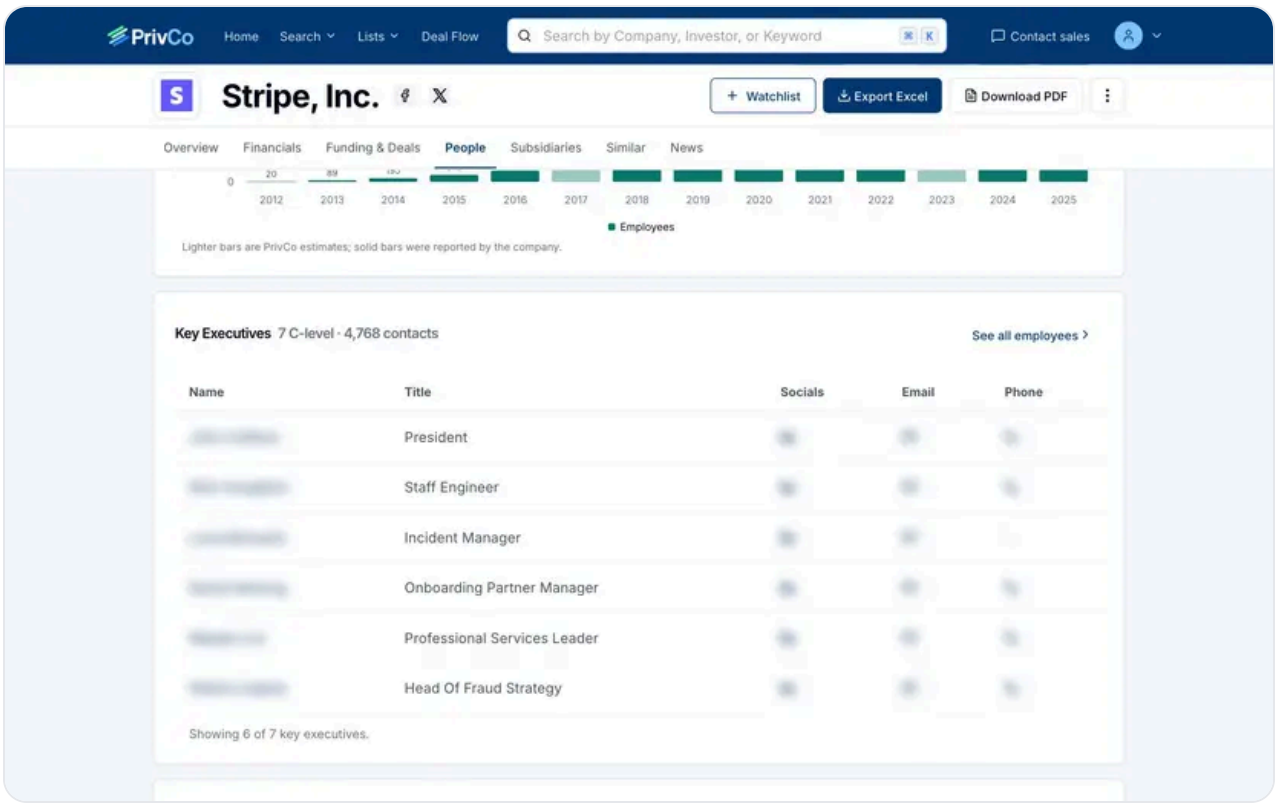

A company profile: key figures across the top, then the tabs.




Financials: lighter bars are PrivCo estimates; solid bars were reported by the company.




Funding & Deals: every round, deal and investment on one timeline.

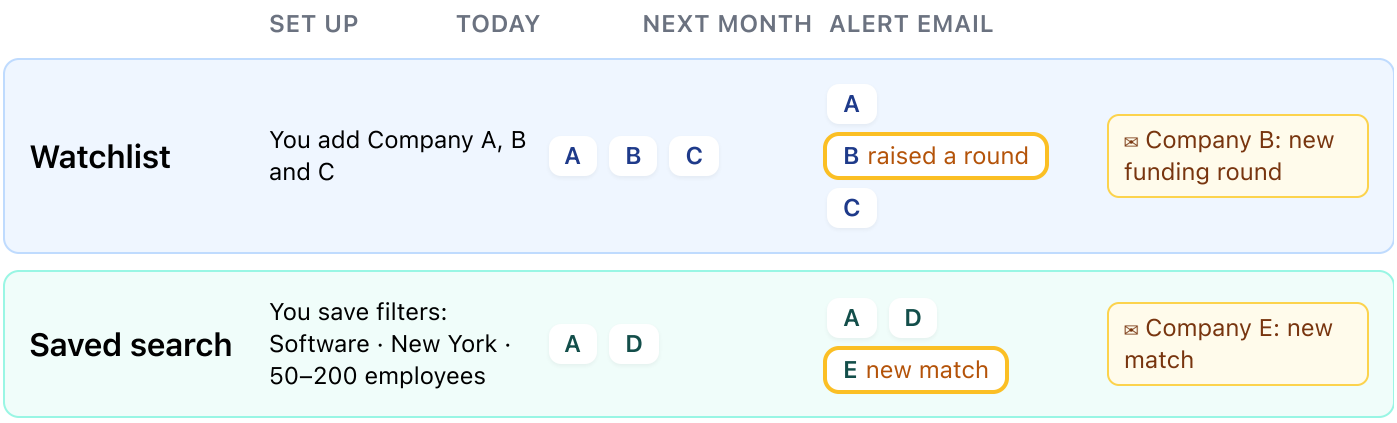



People: names, emails and phone numbers are blurred in this guide; you see them in full.

Investor profiles show the firm, its investments and its contacts.

## 5. Watchlists, saved searches and email alerts

A **watchlist** is a list of companies you pick: it changes only when you add or remove one. A **saved search** is a set of filters: each time it runs, it finds whatever matches now. Use a watchlist to follow companies you know, and a saved search to spot new ones.

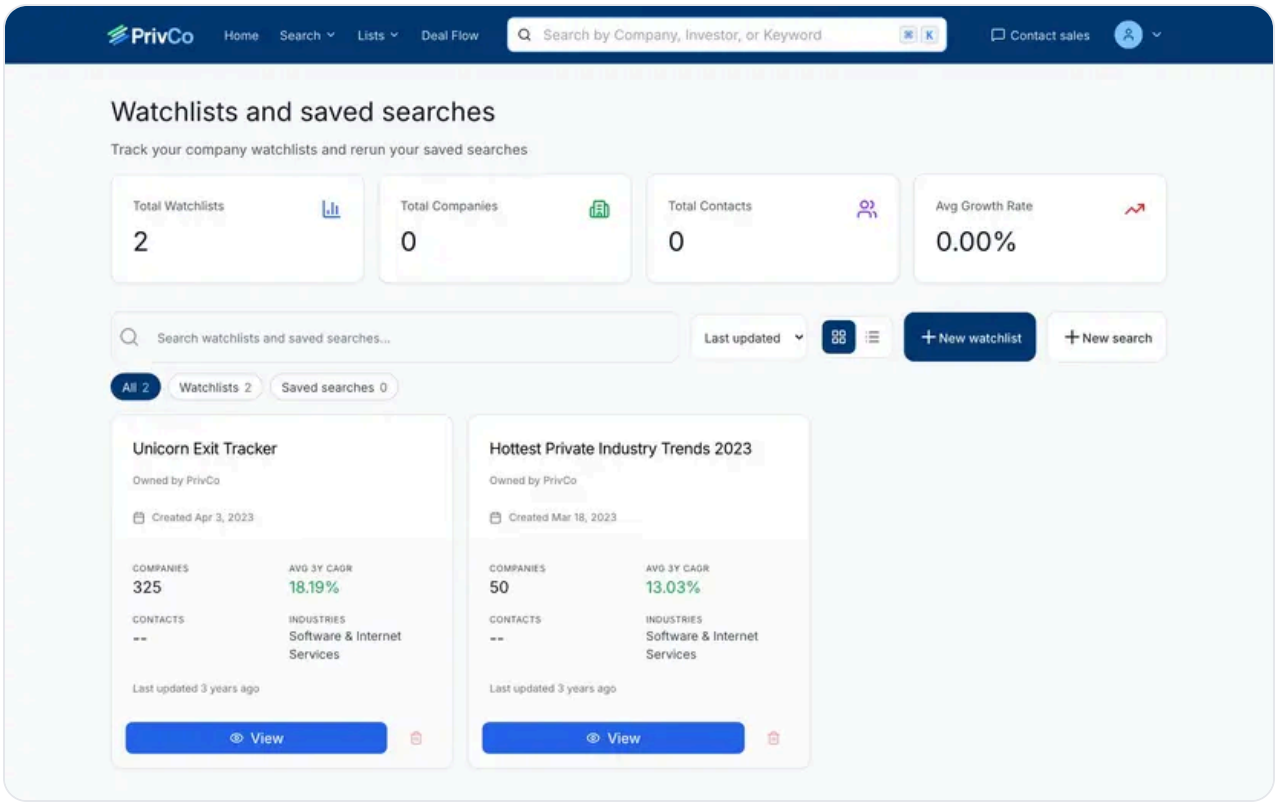



A watchlist keeps the same companies and tells you when one changes. A saved search runs again and tells you when a new company matches.

| | Watchlist | Saved search |
|---|---|---|
| What it is | Companies you pick | Search filters you save |
| What's in it | The same companies until you add or remove one | Whatever matches the filters each time it runs |
| Alerts tell you | A company on it changed: funding, deals, financials, ownership, IPO, bankruptcy | Results that match are new or updated |
| Best for | Following companies you already know | Spotting new companies that fit your criteria |
| Create | + Watchlist on a company, or tick results → Add to watchlist | Run a search → Save Search |
| Set alerts | Open the watchlist → Alerts | Set Alert on the saved search, or pick a frequency when saving |

Alerts for both come in one email digest. On a watchlist, switch on **Alerts** and choose how often and which changes. On a saved search, click **Set Alert**, or pick a frequency in the **Save Search** dialog as you save it.

Your lists are under **Lists** → **Watchlists and saved searches**, or **My Watchlists** in the top menu. Click **New watchlist** to start one, or **Watchlist** on any company profile to add that company.




Lists → Watchlists and saved searches.

**Contact lists** (under **Lists**) collect the contacts you pick from company profiles, ready to export.

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## 6. Exports

- **Excel**: company lists, contacts, funding rounds, deals, investors.
- **PDF**: company profiles.
- Each export counts toward the matching allowance on **My Account** → **Allowances**.

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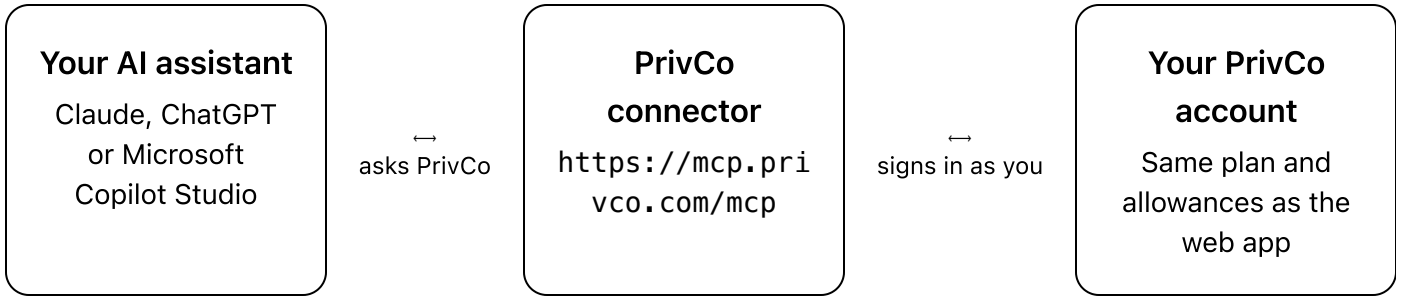
## 7. PrivCo in your AI assistant

Power includes the **PrivCo AI integration**. Your AI assistant can search PrivCo and read company profiles for you, so you can ask it for lists, comparisons and briefings.




Connect once and sign in with your PrivCo email and password. Step-by-step guides for Claude, ChatGPT and Microsoft Copilot Studio are at privco.com/ai-integration.

Company profiles your assistant opens count toward your AI integration allowance.

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## 8. Data API and Excel add-in

Your plan can add the **PrivCo data API** for programmatic access to company data. The API key also unlocks the **PrivCo Excel add-in** (=PRIVCO.* functions). To request a key, contact your account manager or sales@privco.com. Developer documentation: privco.com/api-documentation.

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## 9. Chrome extension

The PrivCo extension for Google Chrome shows when a website you visit belongs to a company in PrivCo, with a link to its profile. Install it from the Chrome Web Store (https://chromewebstore.google.com/detail/privco/djpngaeogfjbijiniddohkomeiebjeek) and sign in with your PrivCo account.

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## 10. Getting help

| | |
|---|---|
| **How-to and setup questions** | support@privco.com |
| **Your plan, seats, allowances or an API key** | Your account manager, or sales@privco.com |
| **Billing** | accountsupport@privco.com |
| **Frequently asked questions** | privco.com/help-center |