PRIVCO ACADEMIC · USER GUIDE

Getting the most from PrivCo Academic

Your university gives you PrivCo for research and coursework: private-company profiles, financials, investors, funding rounds and deals, with watchlists and exports.

Last reviewed 2 November 2026. If something looks different, email support@privco.com.

What your plan includes

Included

- Company, investor, funding and deal search
- Company profiles with financials, funding and deals
- Watchlists, saved searches and email alerts
- Excel export of company lists, funding rounds, deals and investors; PDF profiles

Not included

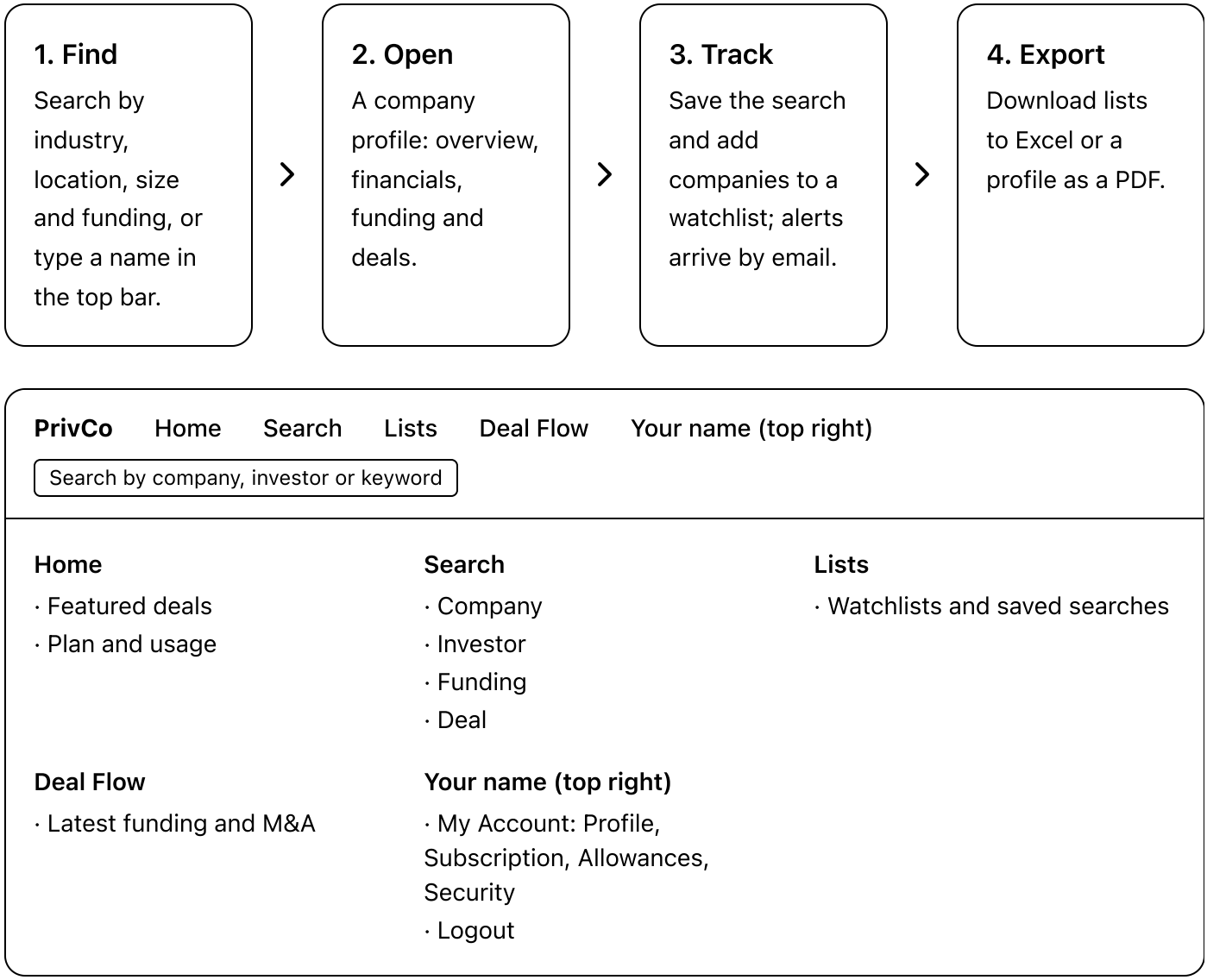
- Contact details (email and phone)
- People search
- Ask PrivCo AI

How the plans compare

Feature	Power	List Builder	**Academic** your plan
Company, investor, funding and deal search	✓	✓	✓
People search	✓	✓	✗
Company profiles open straight away	✓	✓	✓
Financials, funding and deals	✓	✓	✓
Contacts with email and phone	✓ All contacts	— Key executives	✗
Watchlists, saved searches, email alerts	✓	✓	✓
Excel export: companies	✓	✓	✓
Excel export: contacts	✓	✓	✗
Excel export: funding, deals, investors	✓	✗	✓
PDF company profiles	✓	✓	✓
Ask PrivCo AI (in the app)	✓	✓	✗
AI integration (Claude, ChatGPT, Copilot)	✓	✓	— On request
Data API and Excel add-in	— On request	✗	— On request
Chrome extension	✓	✓	✓

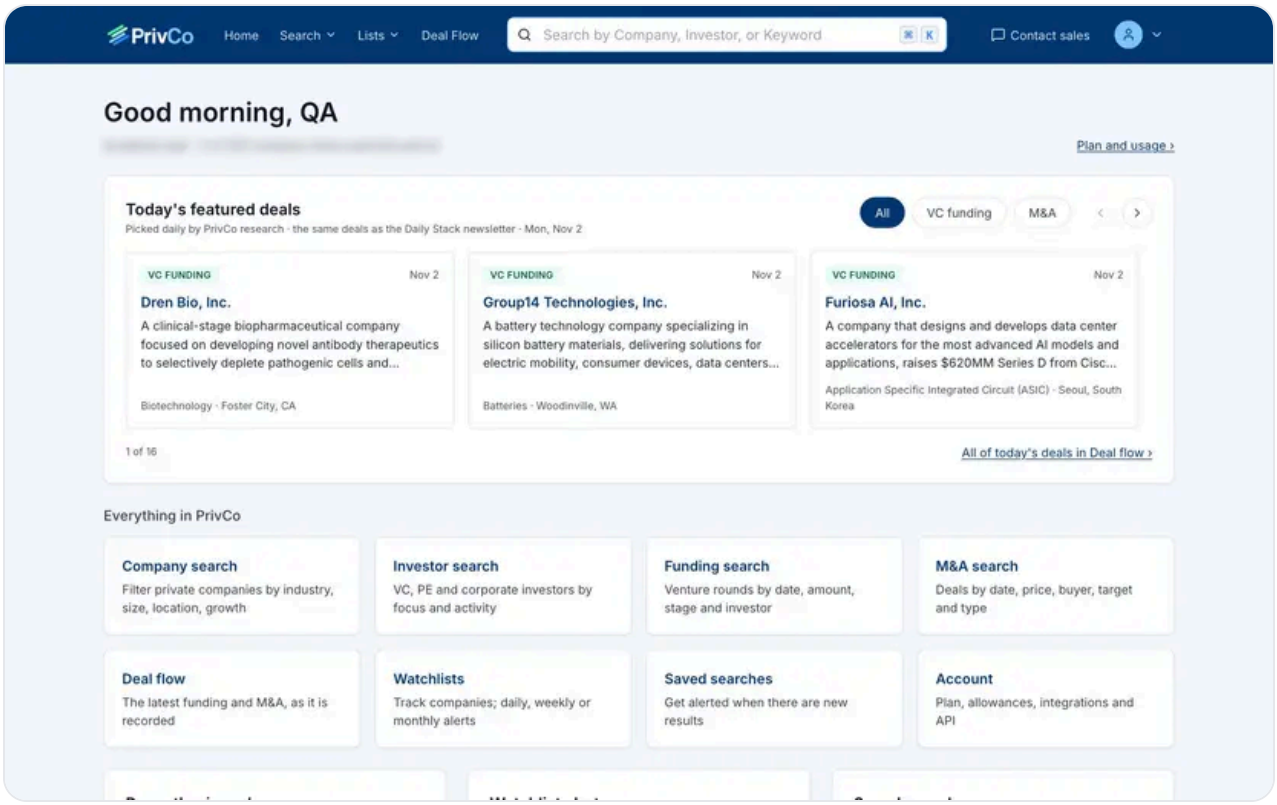
✓ included — partly, or on request ✗ not included

How PrivCo works



1. Signing in and your home page

- Go to system.privco.com and click **Sign In**. Use the email address your account was set up with.
- Forgot your password? Request a reset link at system.privco.com/forgot-password.
- New to PrivCo? If your university gave you an institution code, create your account at system.privco.com/academic-signup with your university email address.



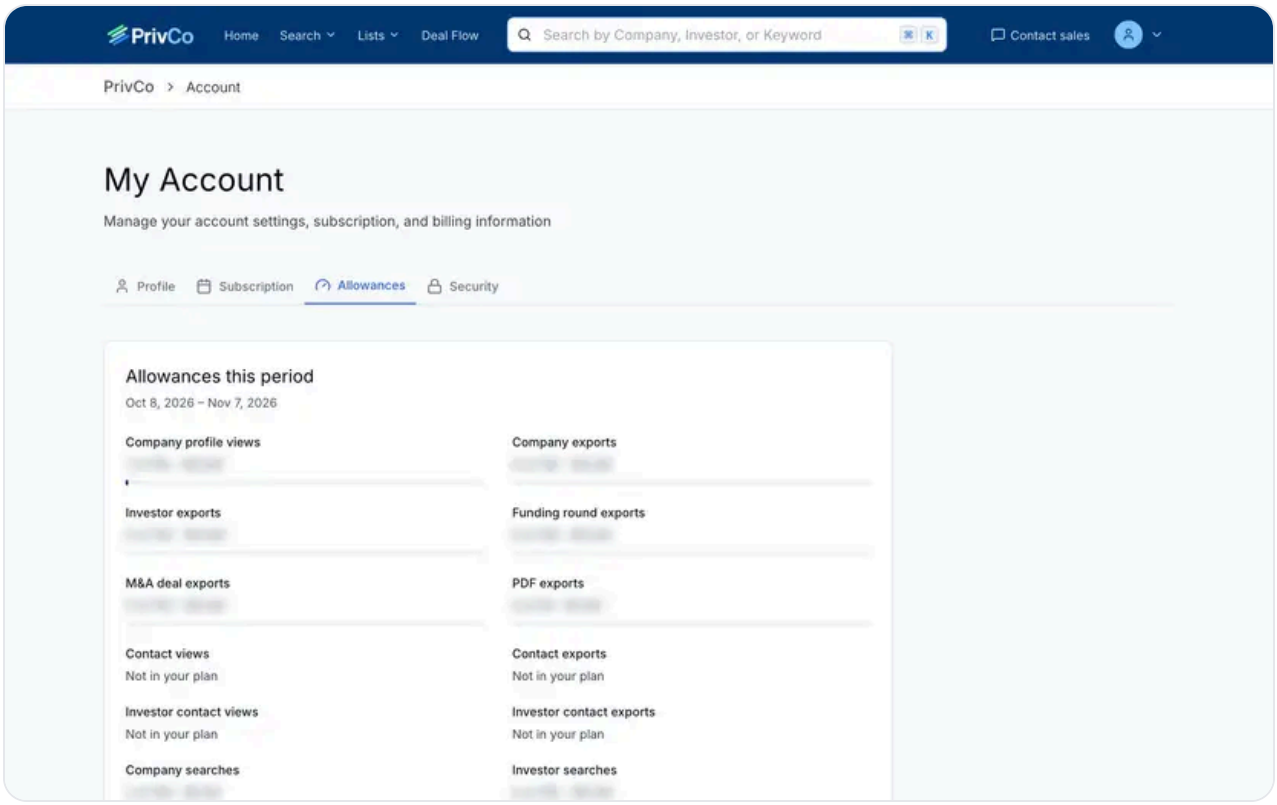
Home: featured deals, shortcuts to every search, and Plan and usage (top right).

---

2. Your plan and allowances

Your plan includes monthly allowances for company profiles, searches and exports. To see them, click **Plan and usage** on Home, or open the menu at the top right and choose **My Account**:

- **Subscription** shows your plan (Academic) and when it renews or ends.
- **Allowances** shows each allowance and how much of it you have used.



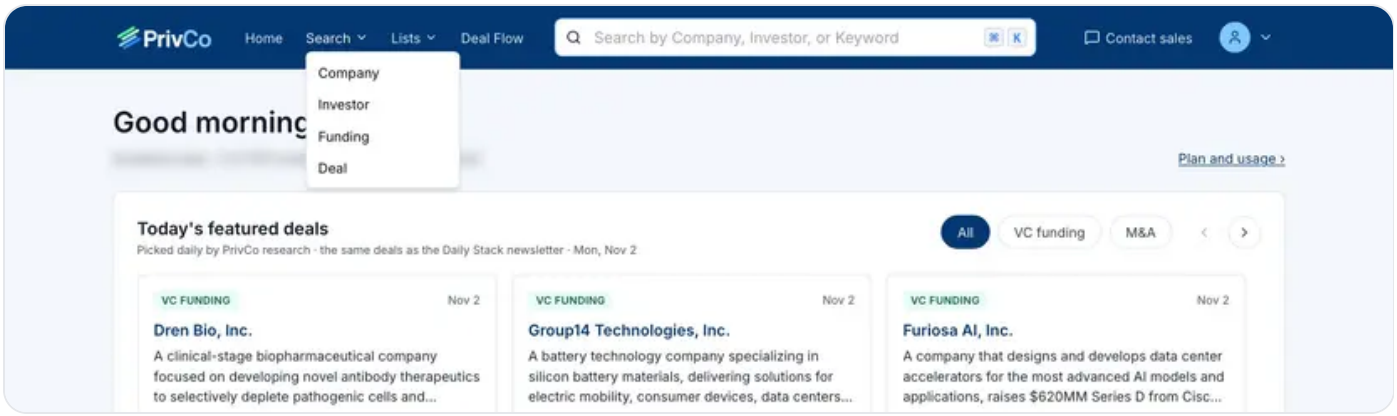
My Account → Allowances: each allowance and how much of it you have used this period (figures hidden here).

To change your plan or allowances, ask your university library, or email support@privco.com.

---

3. Finding companies, investors and deals

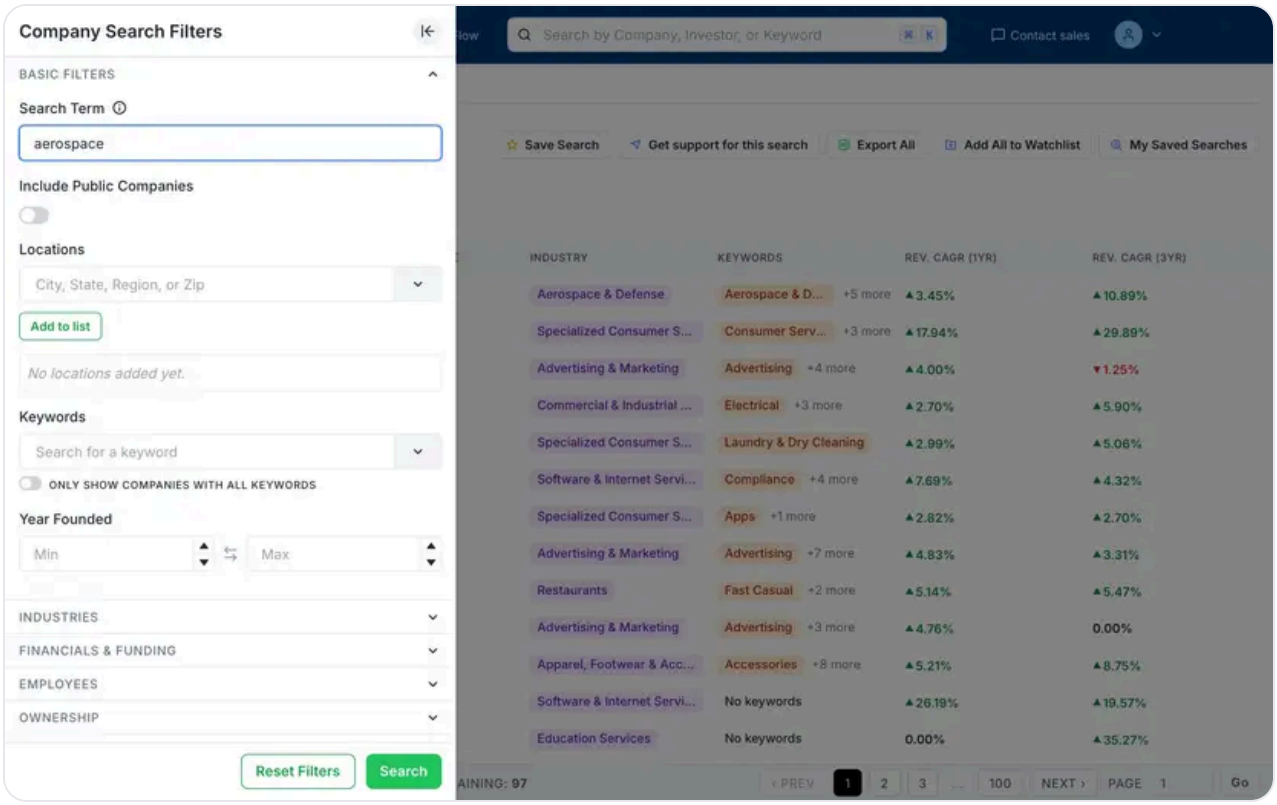
Use the **Search** menu at the top of every page, or type a company or investor name in the search bar:



The Search menu.

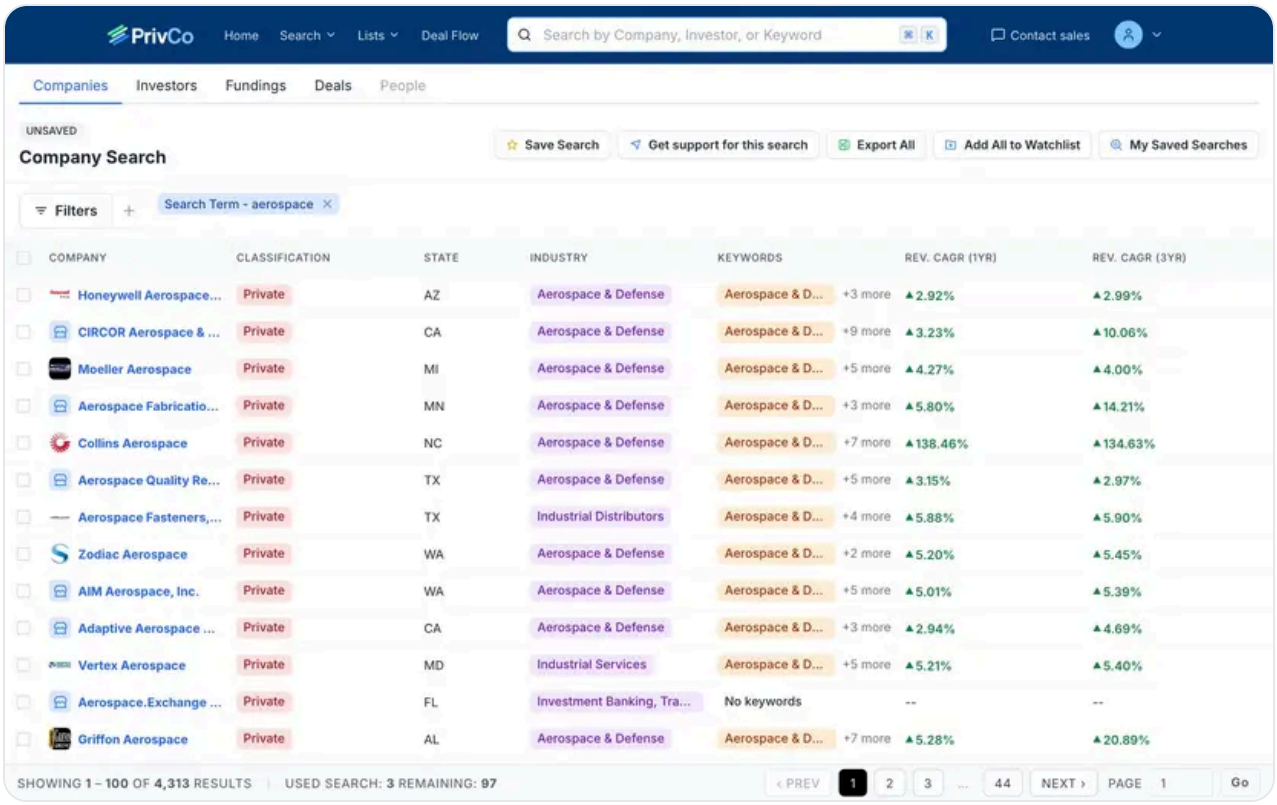
Company	Private companies by industry, location, size, funding and more
Investor	Venture capital, private equity and other investors
Funding	Funding rounds by date, size, stage and investor
Deal	Mergers, acquisitions and other transactions

Narrow the results with the filters on the left, then click **Search**.



Company search: filters for keywords, location, industry, financials and funding, employees and ownership.

Above the results: **Save Search** keeps the search (it reruns and alerts you to new matches), **Export All** downloads the list to Excel, and **Add All to Watchlist** follows every company in it.



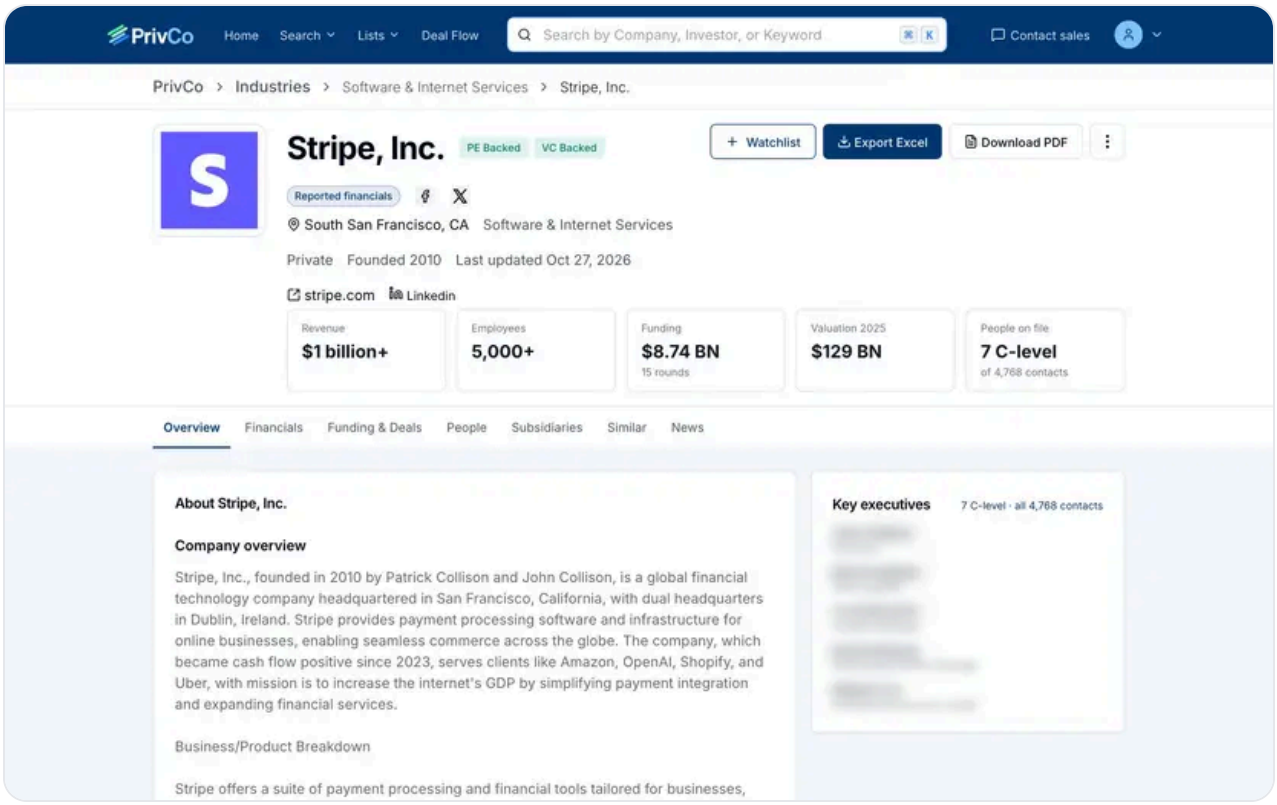
Search results with Save Search, Export All and Add All to Watchlist.

---

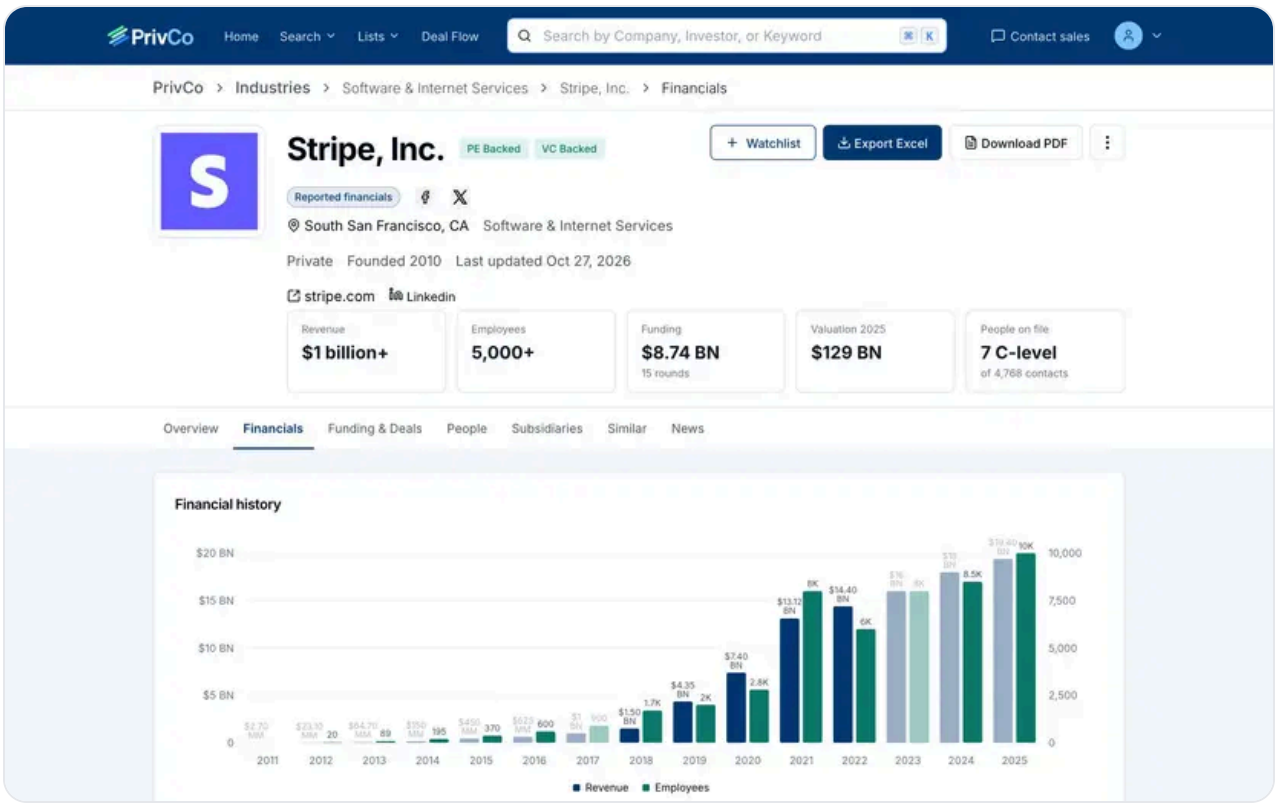
4. Company profiles

A profile opens straight away, and each new company you open counts as one profile view. Across the top: **Watchlist**, **Export Excel** and **Download PDF**. The tabs:

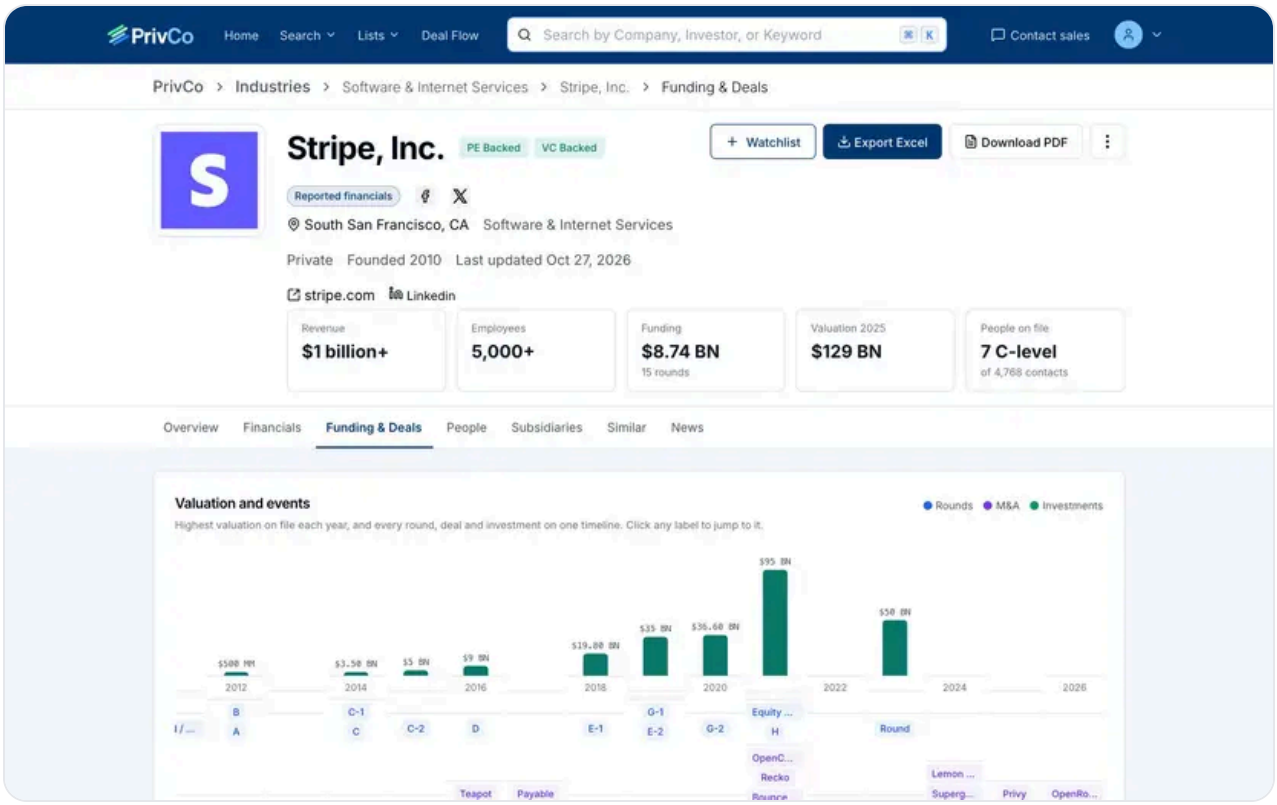
- **Overview**: description, industry, headquarters, website and the key figures
- **Financials**: revenue and employee history, reported or estimated by PrivCo
- **Funding & Deals**: valuations, funding rounds, investors and acquisitions on one timeline
- **Subsidiaries**, **Similar** and **News**



A company profile: key figures across the top, then the tabs.



Financials: lighter bars are PrivCo estimates; solid bars were reported by the company.



Funding & Deals: every round, deal and investment on one timeline.

Contact details (email and phone) are not part of the Academic plan.

---

5. Watchlists, saved searches and email alerts

A **watchlist** is a list of companies you pick: it changes only when you add or remove one. A **saved search** is a set of filters: each time it runs, it finds whatever matches now. Use a watchlist to follow companies you know, and a saved search to spot new ones.

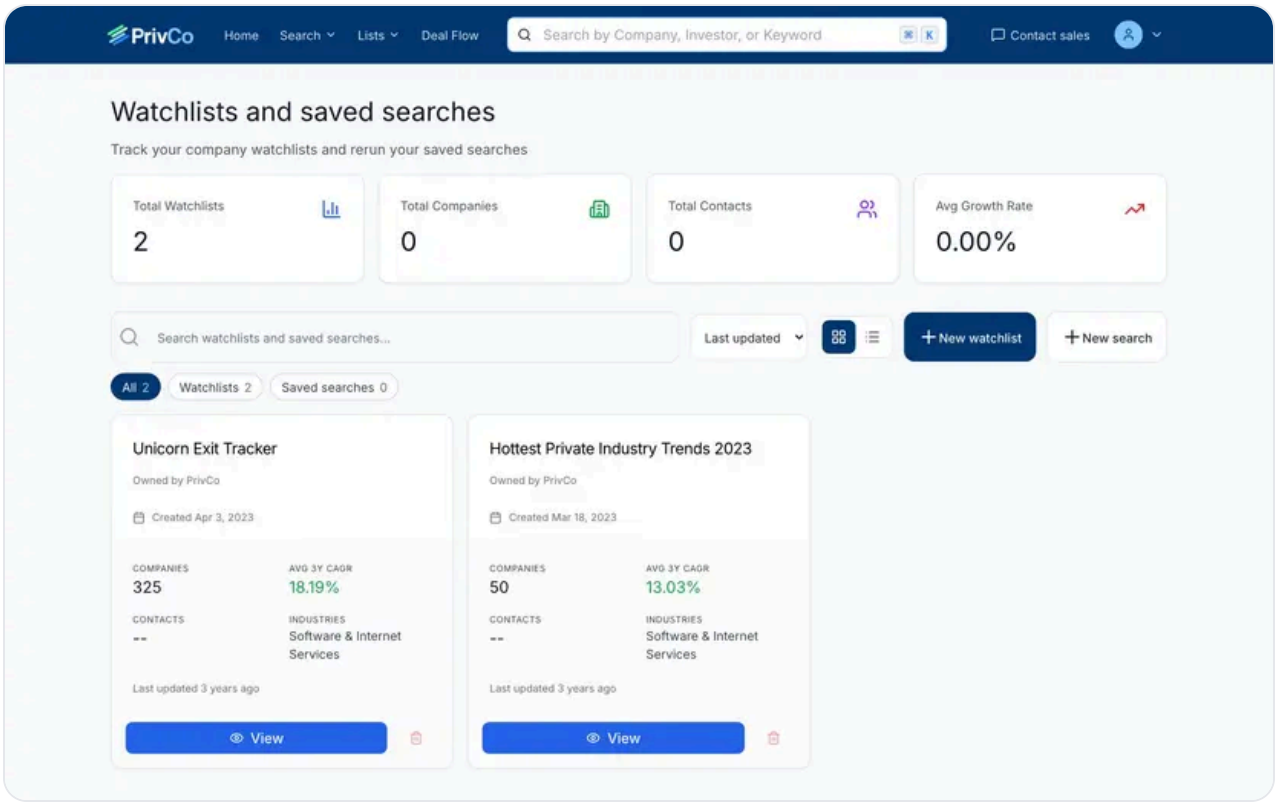
	SET UP	TODAY	NEXT MONTH	ALERT EMAIL
Watchlist	You add Company A, B and C	A B C	A B raised a round C	✉ Company B: new funding round
Saved search	You save filters: Software · New York · 50–200 employees	A D	A D E new match	✉ Company E: new match

A watchlist keeps the same companies and tells you when one changes. A saved search runs again and tells you when a new company matches.

	Watchlist	Saved search
What it is	Companies you pick	Search filters you save
What's in it	The same companies until you add or remove one	Whatever matches the filters each time it runs
Alerts tell you	A company on it changed: funding, deals, financials, ownership, IPO, bankruptcy	Results that match are new or updated
Best for	Following companies you already know	Spotting new companies that fit your criteria
Create	+ Watchlist on a company, or tick results → Add to watchlist	Run a search → Save Search
Set alerts	Open the watchlist → Alerts	Set Alert on the saved search, or pick a frequency when saving

Alerts for both come in one email digest. On a watchlist, switch on **Alerts** and choose how often and which changes. On a saved search, click **Set Alert**, or pick a frequency in the **Save Search** dialog as you save it.

Your lists are under **Lists** → **Watchlists and saved searches**, or **My Watchlists** in the top menu. Click **New watchlist** to start one, or **Watchlist** on any company profile to add that company.



Lists → Watchlists and saved searches.

---

6. Exports

- **Excel**: company lists, funding rounds, deals, investors.
- **PDF**: company profiles.
- Each export counts toward the matching allowance on **My Account** → **Allowances**.

---

7. PrivCo in your AI assistant

The PrivCo AI integration (Claude, ChatGPT, Microsoft Copilot Studio) can be turned on for individual Academic accounts on request. Ask your library or email support@privco.com. Once it is on, follow the setup guides at privco.com/ai-integration.

---

8. Chrome extension

The PrivCo extension for Google Chrome shows when a website you visit belongs to a company in PrivCo, with a link to its profile. Install it from the Chrome Web Store (https://chromewebstore.google.

com/detail/privco/djpngaeogfjbijiniddohkomeiebjeek) and sign in with your PrivCo account.

9. Getting help

How-to and setup questions	support@privco.com
Access for your course or department	Your university library, or sales@privco.com
Frequently asked questions	privco.com/help-center