Fender Musical Instruments Corporation Acquires SWR Sound Corporation

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Date	Status	Stake Acquired	Deal Price	Deal Type	Currency Used
June 2003	Completed	100%	$8,000,000	Acquisition	Cash

Target	Buyer
SWR Sound Corporation Industry: Amplifiers, Sound Equipment, & Music Technology	**Fender Musical Instruments Corporation** Scottsdale, Arizona, United States Stake Acquired: 100 %

Deal Amount	
Deal Price	$8,000,000
Enterprise Value (EV)	$8,000,000

Financials for Target: **SWR Sound Corporation**		Transaction Multiples		Transaction Multiples w/ Max. Contingency	
Total Assets	N/A	EV / A		EV / A	
Stockholder's Equity	N/A	EV / SE		EV / SE	
Revenues	N/A	EV / R		EV / R	
Net Income (Loss)	N/A	EV / E		EV / E	
Cash Flow	N/A	EV / CF		EV / CF	
EBITDA	N/A	EV / EBITDA		EV / EBITDA	
Operating Income (Loss)	N/A	EV / OI		EV / OI	

Business Description for Buyer: Fender Musical Instruments Corporation

Fender Musical Instruments Corporation is a privately-held manufacturer of guitars, basses, amplifiers and related equipment. Fender was founded in 1946 by Leo Fender, and is based out of Scottsdale, Arizona. Its notable guitars have been used by famous musicians such as Buddy Holly, Jimi Hendrix and Eric Clapton. In addition to guitar production, Fender sells banjos, ukuleles, mandolins, amplifiers, and accessories under brands such as Squier, Jackson, Guild, Ovation and Latin Percussion. Recognizable guitars include Fender's Strat and Telecaster models.

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